

LEARNING NEWSFLASH

Innovative Strategies and Tools to Enrich Knowledge

In this Issue:

- 5 ways to increase student retention in higher education

STUDENT RETENTION AND ENGAGEMENT IN HIGHER ED

TechSmith – a visual communications software company- recently published a report on improving student retention. The report details five ways that instructors can enhance learning in and out of the classroom. Below is a summary of those five options:



1. *Offer flexible courses*

Make course material available at any time and in any location can help students remain engaged at a time that works best for their schedule.

2. *Consider brevity*

Given the difficulty for lecturers to maintain the attention of a group, distraction can be avoided and class time can be converted into an environment that is more conversational and engaging.

3. *Humanize*

Keeping a good climate in and out of the classroom is essential. By receiving active feedback from students, instructors can make the best use of face time with the class.

4. *Be available*

Early Warning Systems (EWS), along with resources like tutoring and freshman seminars can both increase student retention and provide a fulfilling college experience.

5. *Provide a foundation*

For freshman courses, a focus on developing effective study habits, time management and test-taking skills provide a foundation for students' further academic success.

The full article is available at the following link: <http://tinyurl.com/stu-ret>