Innovative Strategies and Tools to Enrich Knowledge

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STUDENT RETENTION AND ENGAGEMENT IN HIGHER ED

TechSmith – a visual communications software company—recently published a report on improving student retention. The report details five ways that instructors can enhance learning in and out of the classroom. Below is a summary of those five options:

1. Offer flexible courses
   Make course material available at any time and in any location can help students remain engaged at a time that works best for their schedule.

2. Consider brevity
   Given the difficulty for lecturers to maintain the attention of a group, distraction can be avoided and class time can be converted into an environment that is more conversational and engaging.

3. Humanize
   Keeping a good climate in and out of the classroom is essential. By receiving active feedback from students, instructors can make the best use of face time with the class.

4. Be available
   Early Warning Systems (EWS), along with resources like tutoring and freshman seminars can both increase student retention and provide a fulfilling college experience.

5. Provide a foundation
   For freshman courses, a focus on developing effective study habits, time management and test-taking skills provide a foundation for students’ further academic success.

The full article is available at the following link: http://tinyurl.com/stu-ret