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THE NECESSITY OF SOFT SKILLS – AND 5 WAYS VIDEO ASSESSMENTS HELP

eCampus News reports that two recent surveys (one recording student opinion and the other recording employer opinion) show an alarming discrepancy between the student’s confidence in soft skills. While students tended to have more confidence in their oral communication, critical-thinking, and collaboration skills – employers were at most only half as confident.

This gap persists because these sorts of competencies are difficult to measure via traditional paper exam methods. A viable solution to this issue is the video assessment, and here are five reasons why:

1. **Experiential Exercises:** By having students practice lessons through video – they hone their ability to perform the task and communicate their actions.

2. **Personalized Feedback:** Feedback capabilities on video assessments can help the student improve faster in areas of weakness.

3. **Evidence of Job Readiness:** Instructors can watch a recording to see what skills a student can demonstrate – and prospective employers can watch to ascertain ability.

4. **Peer Review:** Learners can submit videos and offer feedback to fellow classmates – facilitating communication and critical thinking.

5. **Self-Assessment:** Self-assessment promotes lifelong learning, and by requesting students to review their video, it can foster a mindset of continuous improvement.

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