TROY IS COUNTING ON YOU!

THE 2020 CENSUS

THE CENSUS IMPACTS YOU

The Census will be used to determine the distribution of more than $675 billion in federal funds annually. It impacts our communities, schools, and hospitals, and the roads we regularly use.

Being counted also ensures the Troy community will receive a fair share of funding for programs like school lunches, job training, and childcare.

Participating in the Census is an important opportunity to show our neighbors that the Rensselaer community cares!

YOU COUNT

Rensselaer students, faculty, and staff are an important part of the local community. Participating in the Census is another way to ensure our area receives the assistance it needs.

Students: The U.S. Census Bureau says you should be counted in your “usual residence” — that’s the place where you live and sleep most of the time. For many students, including international students studying in the U.S., that’s here in Troy and our surrounding communities.

The U.S. Census Bureau wants you to be counted in Troy even if you are away from your campus residence due to disruptions caused by COVID-19.

THE TIME IS NOW!

We know April is an incredibly busy time, even more so as we adjust to remote instruction. Yet it is critical that we complete the Census to ensure Troy and the Capital Region receive the funding so crucial to our community.

Complete the Census online by visiting https://my2020census.gov. It’s easy, only takes a few minutes, and is completely confidential.